During 2014, the Peyton Anderson Foundation is celebrating 25 years of the enormous and enduring legacy which Peyton T. Anderson, Jr. gave to our community. Through these years of seeking faithfully to honor the life and work of Peyton Anderson, the Trustees of the Foundation have focused on serving and supporting institutions, organizations and initiatives that enable Macon to create a better future. In keeping with his expressed wishes, the Trustees believe the social fabric of our community is being strengthened. Countless citizens whose lives have been disrupted by critical misfortune have been assisted. The vitality and energy of the center city have been reawakened, resulting in a flourishing downtown that attracts new residents and businesses. The institutions of higher education and healthcare have been undergirded in their continuing progress. The Foundation has partnered to help local institutions of government achieve more rational and systematic structures for serving our citizens.

During these 25 years, the most rewarding and important work of the Foundation has focused on initiatives envisioned to be transformative to the community’s ability to confront its challenges. These initiatives include sponsoring the creation of the Community Foundation of Central Georgia. Launched with an initial grant from the Peyton Anderson Foundation, the Community Foundation has emerged as a major resource in promoting and enabling philanthropy among our citizens, its assets having now grown to more than $100 million. NewTown Macon was formed as an initiative of the Foundation. Since its inception, investments in downtown have exceeded $600 million, making the city a thriving, walkable environment for living, working and play. The Ocmulgee Heritage Trail was conceived as a place of relaxation, respite and reflection for all the people of Macon. Stretching now for more than eight miles and continuing, the Trail has become a favorite place to stroll, jog and bike or to gather with friends and family. The creation of the Peyton Anderson Scholars program, now in its fifth year, will enable hundreds of students to attend college in the coming years. In addition, students and alumni of the program are giving back to the community through their own volunteer service.

The good work of the Peyton Anderson Foundation is richly enhanced by the partnerships and collaborative endeavors with other foundations that serve our community. First and foremost is the Knight Foundation, which has made substantial investments in Macon’s future. Other foundations from outside Macon include the Woodruff Foundation, the Grassman Trust, the Campbell Foundation, and the Tull Foundation, among others which have both directly and indirectly partnered with the Peyton Anderson Foundation. The members of the Macon Council of Foundations, which also was an initiative of PAF, have been crucial partners in many of our collaborative efforts to address some of the community’s most challenging issues.

The Trustees of the Peyton Anderson Foundation are grateful to belong to a community that works together to foster the wellbeing and the quality of life for all our citizens. We are pleased to stand among those who support our educational and healthcare institutions that do so much to assure a better educated and healthier population. And the Foundation will continue to extend a helping hand in alleviating some of the suffering of those whose lives have been broken by homelessness and poverty.

On behalf of the Trustees of the Peyton Anderson Foundation, we present this report, above all else, as a tribute to our founder Peyton T. Anderson, Jr. We salute his enduring legacy and influence which has created an environment where hope can be born and where the creative imagination and leadership of the people can enable Macon to conceive and achieve a better future. Thank you for helping us as we all work together to reach toward Macon’s highest promise.

Sincerely,
Karen Lambert, President and Trustee
Having served as a Trustee of the Peyton Anderson Foundation since its inception, the celebration of 25 years of service to the Macon community provides me an opportunity to underscore the transforming gift which Peyton made to our community. Problems have been solved, initiatives have been undertaken and people’s lives have been enriched directly because of Peyton’s determination to make an ongoing difference in bettering our community.

As we celebrate these years, I want to convey my appreciation to my colleagues on the Board of Trustees, both past and present. Their deliberations in grant-making have been thoughtful and discerning and their leadership in taking bold initiatives has changed the face of the community.

We are especially grateful to Juanita Jordan for her stewardship as the founding president of the Foundation. As a close and valued associate of Peyton Anderson for many years, Juanita’s counsel was immensely important as the Trustees sought to embody the values and priorities of Peyton himself. She served the Foundation for over 23 years, and during her service, she guided many of the initiatives that will continue to shape the community’s future. Since Juanita’s retirement, the Foundation is now being led by Karen Lambert and the Trustees are confident that, in this new era, the Foundation will continue to be an increasingly valuable asset for the community’s development. Karen is doing an excellent job of building on Juanita’s work and taking the Foundation forward.

In addition to the generosity and foresight of Peyton Anderson, the entire Board of Trustees wishes to recognize and thank the partners with whom we have worked. Our progress will always be a collaborative effort and our goal to be a resource for advancing this region has been greatly strengthened by working with other individuals, foundations and not-for-profit organizations. Thank you for helping us to make Macon a better place to live.

Sincerely,
Ed S. Sell, III, Chairman
You always knew where he stood. Peyton Tooke Anderson, Jr. was an innovative, independent leader who inspired loyalty from friends, family and colleagues, just by living his life honestly and without apology. Macon was good to him. In turn, Peyton created an enduring legacy that would return the favor to the community and region that had supported his success as a local newspaper publisher and as an influential industry leader. Prominent in the newspaper field, Mr. Anderson served as director of the Southern Newspaper Publishers Association several times, and held the office of president in 1953-54. He served on the board of directors of the American Publishers Association and Research Institute.

Born in Macon in 1907, Peyton worked as a teenager at The Macon Telegraph and The Macon News, both owned by his family. After attending the United States Naval Academy, serving in World War II and earning the rank of Commander, he eventually returned home to Macon. In the late 1940’s, Mr. Anderson struck a deal to buy the family newspapers back from their new owners. He ran a tight ship, leading by example and inspiring the staff with his own passionate dedication to integrity and ethics.

He was a man of action, not ego. It was only after his death that poignant stories of Peyton’s respectful humility and anonymous gifts came to light. He had always helped others quietly, compassionately considering their private circumstances and personal dignity. Today, Peyton Anderson is highly regarded as one of the region’s most generous benefactors. A local foundation was established to distribute funds from Mr. Anderson’s estate with specific instructions to reward good doers, instead of do-gooders.

Since its inception in 1989, The Peyton Anderson Foundation has invested $82,000,000 in Central Georgia. PAF funds have supported economic development, spurred downtown Macon revitalization, preserved historic treasures, promoted the arts, supported disaster relief, fed the hungry, invested in healthcare and fostered the education and well-being of children.

It is not a coincidence that this special 25th anniversary stewardship report was produced on newsprint and delivered to neighbors, coffee shops and local businesses in The Macon Telegraph. You can always pay it forward, but don’t forget to pay it back.
In recognition of its 20th anniversary, the Foundation launched the Peyton Anderson Scholars program. Peyton Anderson felt an obligation to make the world a better place by serving his neighbor. He also placed a high value on education. During his lifetime, he provided funding so that deserving young people could attend college. Mr. Anderson’s philanthropy and interest in education have led to the establishment of this scholarship intended to support the educational pursuits of students from Bibb County. Since its inception, the Foundation has awarded over $1,290,000 to 104 highly promising Bibb County students with financial need and 16 scholars have already graduated with bachelor degrees.

PAF scholars agree to give back to the communities where they attend college and donate 20 hours of public service per year. UGA student, R.L. Bell donates his volunteer hours to assist the Children’s Miracle Network. At Georgia College and State University, Juawn Jackson currently serves as president of the Student Government Association and Jake Morris recently graduated with a Bachelor of Arts degree in English. PAF scholars love the program, not just because of the financial assistance they get, but also because of the personal support they receive from the staff. The relationship-driven environment offers real world orientation for the young adults who are preparing to live independently for the first time in unfamiliar surroundings. Workshop speakers offer guidance on key topics like money management, wellness, and personal safety.

For more information on the PAF scholars program and how to apply, visit PeytonAndersonScholars.org.

On the Foundation’s 20th anniversary, the Trustees decided to honor Peyton Anderson in a significant way. We agreed that a college scholarship program that rewarded local excellence while considering financial challenges would be a true testament to Peyton’s personal style and legacy of giving.

— Juanita Jordan, President Emerita, Peyton Anderson Foundation
The Peyton Anderson Foundation has been our single most important capacity-building partner in Middle Georgia, with generous gifts that allowed Goodwill to build new educational opportunities and self-sustaining social enterprises that have lifted thousands of Bibb County citizens out of poverty over the past two decades.

— James K. Stiff, President, Goodwill Industries of Middle Georgia and the CSRA
Education

Peyton Anderson Foundation grant awards have supported Macon-Bibb County area schools from pre-k through the university level during the Foundation’s 25-year history. Few communities can boast of having five institutions of higher learning in their midst. Two Central Georgia Technical College projects funded by PAF include the Adult Learning Center Headquarters and the Charles H. Jones Advanced Technology Center, which houses a premier educational and training site for Georgia’s manufacturing industries.

Georgia College and State University’s Graduate Center was established in the heart of downtown Macon with support from a PAF grant. Middle Georgia State College has grown significantly, using PAF grant monies for college scholarships, faculty chair funding, and support for the Georgia Teacher Academy, created to keep outstanding new teachers in the area.

Grants to Mercer University have spurred many initiatives including the Peyton Anderson Newsroom, part of the university’s groundbreaking Center for Collaborative Journalism. The CCJ is a partnership of The Telegraph, Georgia Public Broadcasting and Mercer’s Journalism and Media Studies Department. Another grant helped to build the University Center, a 230,000-square-foot structure on the University’s Macon campus that brings students together for recreational, intramural and wellness activities as well as athletic events.

PAF grants have also supported Wesleyan College in a number of ways, particularly in the renovation of Taylor Hall to house and expand the Department of Education and also in the establishment of a new nursing program at the historic women’s college. Helms College at Goodwill Industries has used Peyton Anderson Foundation awards to support its career institute, educating Central Georgians in hospitality, culinary and other professional fields.

— William D. Underwood, President, Mercer University
Wesleyan College recently established a new pre-licensure Bachelor of Science in Nursing program with funding from PAF.

The Thomas Jefferson Building on Cherry Street houses Georgia College and State University’s Macon Graduate Center.
Central Georgia Technical College’s Charles H. Jones Advanced Technology Center supports the growth of central Georgia’s manufacturing industry.

Middle Georgia State College continues to expand, impacting the region with new programming.
Four lofts, the Taste & See coffee shop, and a Kevin Reaves gallery are housed on Poplar Street. The coffee shop has Montana-style stacked stone, rough-hewn beams and a fireplace. Project developed by Bryan Nichols.

Civic and Economic Development Beneficiaries

ABC Nurturing Center
All About Animals Rescue, Inc.
American Association of University Women
Bibb County Board of Commissioners
Bibb County Sheriff’s Office
Center for Racial Understanding
Central Georgia CASA
Community Foundation of Central Georgia
Consumer Credit Counseling Service
Georgia Cities Foundation
Georgia Legal Services Program
Georgians for Passenger Rail, Inc.
Goodwill Industries of Middle Georgia, Inc.
Grace Shearon Memorial Foundation
Greater Macon Chamber of Commerce
Humane Services
Jacksonville Community Foundation
Macon Area Habitat for Humanity
Macon Bibb County Convention and Visitors Bureau
Macon Bibb County Urban Development Authority
Macon Bibb Housing Association
Macon Regional Crime Stoppers
Macon-Bibb County
Macon-Bibb County Economic Opportunity Council, Inc.
Marketing Macon
NewTown Macon
REACT International
Tax Equity Study Fund
Others

Total $16,748,519
In 1996, The Peyton Anderson Foundation enabled a group of visionary corporate and civic leaders to establish a non-profit, public-private partnership called NewTown Macon. The goal was to restore and re-establish downtown Macon as a thriving center of economic, cultural, and social activity. For over 18 years, NewTown Macon has provided Macon with leadership, planning, and support toward this goal. The community has responded by investing more than $600 million to improve downtown.

NewTown Macon is dedicated to implementing the community’s vision of a comprehensive, coordinated, and continuous plan for revitalizing downtown. One major NewTown Macon initiative is to increase downtown occupancy and create a vibrant urban neighborhood that will support merchants and attract commercial prospects. Downtown residential occupancy rates are above 90% and Macon has added 154 lofts in the past two years. More than half of the new residents projected to move downtown will relocate from outside Bibb County, bringing new economic energy into the area.

Consequently, NewTown’s next phase in downtown’s resurgence focused on adding enough apartments to meet the anticipated demand. An essential new component is making the projects viable. NewTown Macon and the Development Authority of Bibb County partnered to issue $5 million in bonds to create a gap equity fund. NewTown Macon has since invested in seven projects worth over $14 million that added 100 apartments in the heart of downtown. The Dannenberg building is the first project to use the funds.

The renovation of the Dannenberg building added 64 loft apartments on the corner of Poplar and Third Streets. One of downtown Macon’s largest residential projects, the 80,000-square-foot former department store also has three retail spaces on the ground floor that are helping to bring pedestrian traffic and vitality to the area while patronizing Kinetix Health Club, Ocmulgee Traders and, opening soon, Kudzu Seafood. The success and resurgence of downtown Macon and the development of the Ocmulgee Heritage Trail can be attributed to The Peyton Anderson Foundation. In 1996, they assessed the need for a ground-up Macon strategy that resulted in the birth of NewTown Macon. They recruited the best people for the Board of Directors, developed a plan, then invested the time and money to implement it. They learned from mistakes and adjusted the plan accordingly, never giving up on the vision. The Peyton Anderson Foundation, through NewTown Macon, laid the foundation for the growth downtown Macon is experiencing now and the addition of green spaces, parks, and walking trails along the iconic Ocmulgee. They have set the stage for a ripple effect of revitalization throughout the heart of our community and the enhancement and preservation of our natural resources.

— Mike Ford, Retired President and CEO, NewTown Macon
New Downtown Businesses

567 Center for Renewal
Adams, Childers & McCain
Amanda's Cakery
Body Evolution
Cherry St. Cycles
Cherry Street Hookah
Cherry Street Ink
Congressman Sanford Bishop's office
CorPilates
Crazy Bull
Doughboy Pizza
Dovetail Restaurant
DSP Laser
Element Nightclub
Envy Nightclub
Forty One Daiquiri
Ginger Stir Fry
Greek Corner Deli
Joint Military Development Services
Kinetix Health Club
Lazy Dog Growler
Le'Face Salon
Lemongrass Thai Bistro
Macon Beer Company
Macon Cents
Macon Medical Group
Medical Arts Pharmacy
Midtown Key Club
Ninja Sushi
Ocmulgee Traders
Old Time Records
Pink Chief Boutique
Posh Boutique
Readings by Michelle
Roasted Café and Lounge
Robinson Home
Robins Federal Credit Union
Saturna & Co. CPA
Secure Health
Shadow Sound Studio
Spud Dogs
Stuckey Realty
TailsSpin
Taste & See Coffee
The Gentry
The Vault Furniture
Trained by Cain
Travis Jean
Yabu Sushi
NewTown Macon Lofty Goals

Continued from page 11.

The Lofts at 401 Cherry complex, located at the corner of Cherry Street and MLK, Jr. Boulevard, features 21 apartments and is also a NewTown-supported project. Some of the lofts are furnished, boasting wonderful views of the city. Additionally, the renovation includes new office space and a street-level storefront occupied by Bearfoot Tavern. This project is the first in downtown for developer Jim Daws of Sierra Development, who also developed the beautiful Lofts at Mercer Village and the Lofts at College Hill, which are still under construction.

The cornerstone of this next phase of NewTown’s revitalization is a block-by-block approach to transform target areas with an emphasis on re-establishing downtown as a neighborhood. One of the new strategies is to infuse capital into viable projects to jump start primarily residential developments, which have stalled as traditional financing dried up during the recession. The plan is to work in partnership with like-minded entities. Once the funds from the Dannenberg project are repaid, the Urban Development Authority will establish a revolving fund to spur more capital investment. So, the big economic wheel will keep on turning and downtown advocates couldn’t be prouder.

Even when times were tough, the Peyton Anderson Foundation never faltered in their commitment to support downtown Macon. This steadfast dedication to reclaiming and reinventing the heart of the community has been vital to the progress we are experiencing today. From 1996–2012 NewTown Macon raised $46,577,183 including contributions from Peyton Anderson Foundation.

— Josh Rogers, NewTown Macon President & CEO

Scene from “Cherry Street” music video by Floco Torres

Ocmulgee Traders
Environmental and Recreational Beneficiaries

Altamaha Riverkeeper
Federated Garden Clubs of Macon
Middle Georgia Soccer Association
Miracle League of Macon
NewTown Macon
Ocmulgee Heritage Trail of Middle Georgia
Ocmulgee National Monument Association
Ocmulgee River Initiative, Inc.
PATH Foundation
Playground at Waterworks Park
Southern Off Road Bicycle Association
Trust for Public Land
YWCA of Macon
Others

Total $2,740,860

Anderson Anecdote

Peyton preferred to avoid conflict. He emphasized that, in any situation, it is always best to consider the other person’s feelings. “Let them keep their pride. Don’t push someone into a corner. Give them a way out.”

Macon Shorts winning filmmaker, James Kicklighter, shot “Final Acts” in Macon along the banks of the Ocmulgee River.
A
fter experiencing the wonders of the public trail systems throughout the parks and mountaintops of Colorado, Chris Sheridan and the late Ben Porter, two Macon business leaders, began brainstorming about how to create Central Georgia’s own trail system along the Ocmulgee River. Together, Sheridan, Porter, and Juanita Jordan, the former president of the Peyton Anderson Foundation, partnered with the Community Foundation of Central Georgia, Macon-Bibb County Parks and Recreation, Georgia Department of Natural Resources, and the Trust for Public Land to make the Central Georgia trail system dream become a reality. The Peyton Anderson Foundation has granted over $3 million to the environmental efforts affiliated with this project.

The Trust for Public Land recognized the Ocmulgee Heritage Greenway (now the Ocmulgee Heritage Trail) as a major initiative and plans for the Trail’s development began taking shape. Central Georgia’s first riverside trail would provide residents with a place to walk, run, bike, and skate. The initiative expanded to include plans for amenities such as trail heads, boat launches, river access, river outlooks, and environmental education centers. Throughout its early days, the project grew quickly in support on both city and state levels. A master plan for the Ocmulgee Heritage Trail was developed by the PATH Foundation in Atlanta, with funding from the Peyton Anderson Foundation. For three years, PATH and Macon trail experts worked tirelessly to provide research for the most viable corridors, determining how the Trail could best connect to existing systems, neighborhoods, and historic places.

In 1999, the Ocmulgee Heritage Trail project became a part of NewTown Macon’s downtown revitalization initiatives. Today, NewTown Macon continues to manage the Trail and raise funds for the expansion and improvement.

Continued on page 17.

The Ocmulgee Trail would not have happened without the Peyton Anderson Foundation. It came from them pure and simple. Juanita Jordan is the mother of the trail and many years later is still its champion. She and the whole Foundation have been wonderful to work with and those of us who have helped them have had a lot of fun working with such good people.

— Chris Sheridan, Chairman, Ocmulgee Heritage Trail of Middle Georgia, Inc.
The Ocmulgee is Central Georgia’s most sacred and under-utilized resource. Thanks to the Peyton Anderson Foundation, and so many others, the community is starting to appreciate what we have in the river and surrounding areas, especially the Ocmulgee National Monument. PAF has already played a key role in the community’s efforts to expand the Monument to Georgia’s first and only National Park and Preserve by purchasing and holding a crucial piece of property. We are so thankful for their efforts and look forward to the continuing partnership as the effort becomes a reality.

— Brian Adams, President, Ocmulgee National Park and Preserve Initiative (ONPPI)

Anderson Anecdote
As a young boy, Peyton loved to tinker with gadgets and learned to wire almost anything, including an alarm that sounded when his sister tried to sneak into his room. As an adult, Peyton personally installed a full set of audio speakers in his house on Lake Sinclair, and guests were often abruptly awakened with one of his favorite military marches blaring loudly in their bedrooms.
Ocmulgee Heritage Trail and the River

Continued from page 15.

Gateway Park features a gentle sloping grassy bank and fountain which serves as a natural amphitheater and a bronze statue of Macon music legend Otis Redding sits near the dock. A pedestrian-friendly walkway allows hikers to safely cross the bridge and continue to the paved walkways and park amenities located just across the river.

Amerson River Park was one of the most significant major enhancements with 180 acres of pristine forests, meadows, and wetlands surrounded by a river oxbow. The park boasts several high bluffs that provide beautiful views of the river and its banks. It is currently closed for a multi-million dollar construction improvement project and will reopen in spring of 2015. This construction project will add miles of new trails, restrooms at the playground, picnic observation shelters at the bluff, improvements to Porter Pavilion, the creation of the Bragg Jam Canoe Take Out at Bowman Creek, and improvements to the road system and parking. This project is funded by a $5.4 million federal grant to Macon Bibb gained with the assistance of former U.S. Representative Jim Marshall with local matching funds raised by NewTown Macon.

Once the site is complete, NewTown Macon will develop the area for passive recreational activities as part of the Ocmulgee Heritage Trail master plan. When the additional paths are constructed, the Ocmulgee Heritage Trail will connect Riverside Cemetery to Amerson River Park, incorporating a unique boardwalk that crosses Vineville Branch Creek stretches along the west side of the River until reaching the Park.

An enhanced plan will feature a connected series of trails, walkways, and river access points that will end at the Ocmulgee National Monument. In addition, the Peyton Anderson Foundation granted over $300,000 to update the Ocmulgee Visitor Center exhibits and to create a documentary video. PAF has assisted in the land acquisition of additional bordering property that would allow for expansion to preserve and protect the natural habitat, eventually linking Bond Swamp and continuing north to Juliette and south to Warner Robins. The culmination of all of these historic and environmental initiatives have spurred an active local campaign to create a national park, anchored by the Ocmulgee National Monument.
Arts and Culture Beneficiaries

Big House Foundation  
Capitol Theatre, Inc.  
Central Georgia Opera Guild  
Cherry Blossom Festival, Inc.  
Choral Society of Middle Georgia  
Fort Hawkins Commission  
Friends of the Cannonball House  
Friends of the Douglass Theatre Complex  
Georgia Battlefields Association  
Georgia Historical Society  
Georgia Humanities Council  
Georgia Music Hall of Fame  
Georgia Public Television  
Georgia Sports Hall of Fame  
Georgia Trust for Historic Preservation  
Georgia Women of Achievement  
Grand Opera House  
Historic Macon  
Historic Riverside Cemetery Conservancy  
History of Macon  
Intown Macon Neighborhood Association  
James Wimberly Institute  
Jimmy Carter Library  
Jones County History and Heritage  
Macon Arts Alliance  
Macon Cemetery Preservation Corporation  
Macon Little Theatre  
Macon Neighborhood Arts  
Macon Outreach at Mulberry  
Macon Sports Commission  
Macon Symphony Orchestra  
Middle Georgia State College Foundation, Inc.  
Midstate Children’s Challenge  
Midsummer Macon  
Museum of Arts and Sciences  
Museum of Aviation  
National Monuments Foundation  
NewTown Macon  
Nutcracker of Middle Georgia  
Old Clinton Historical Society  
Pilot Club of Macon  
Theatre Macon  
Tubman Museum  
Vietnam Veterans Memorial Fund  
Others

Total $18,884,693
The Peyton Anderson Foundation supports Macon and Bibb County’s diverse regional arts community by fostering artistic and historic development. More than $18 million were invested with dozens of non-profit entities to preserve historic treasures and to support cultural programs and infrastructure. Known as the Palace of the South, the Hay House is one of Macon’s signature landmarks and significant support for the historic treasure’s restoration have been invested by PAF to maintain the 1800s Italian Renaissance Revival style mansion and house museum, which is operated by the Georgia Trust for Historic Preservation. Another generous grant allowed local preservationists to restore and reopen the empty Capitol Theatre, which once again brings youthful energy and activity to the corner of Second and Cherry Streets with live concerts and special events. Numerous grants for technology upgrades, startup operations, theatre enhancements, facility maintenance, and educational programming have been awarded by PAF to improve the quality of life for residents and to attract cultural tourists to important venues like the Grand Opera House, Theatre Macon, and the Museum of Arts and Sciences.

PAF’s unwavering support of downtown’s museum district has been a key factor in developing a cluster of walkable attractions including the new Tubman African American Museum, the Georgia Sports Hall of Fame, the Terminal Station, Cherry Street Plaza, and the Douglass Theatre, bringing vibrancy and vitality back to the heart of the city. PAF’s support of Historic Macon’s neighborhood planning and preservation efforts allows residents and guests to experience and appreciate the significant architectural beauty and diversity of the area. Macon has more than 6,000 sites listed on the National Register of Historic Places.

An average arts attendee spends $24.60 per event in addition to the cost of their admission ticket. Non-locals spend twice as much, demonstrating that attracting cultural tourists generates significant economic rewards. Macon Arts Alliance conducted an economic impact study in 2013 that verified the impressive local impact of the 50 arts and cultural organizations surveyed in the Macon Arts Roundtable research. Cultural tourism and local arts programs generated $34,069,297 in local economic impact, sustaining 3,290 jobs, supporting five university fine arts programs, and engaging over 500,000 residents and visitors. The Peyton Anderson Foundation’s generosity to the arts doesn’t just improve lives, it also positively impacts the economy.

— Jan Beeland, Director, Macon Arts Alliance
The Peyton Anderson Foundation’s outreach extends to a wide variety of organizations and initiatives, all to help grow, improve, and strengthen Macon-Bibb County, whether by improving our workforce, supporting organizations working with youth, or contributing to our ever-improving quality of life.

— Robert Reichert, Mayor, Macon-Bibb County

Anderson Anecdote
He loved cooking for family and friends and Peyton’s Pea Party became a New Year’s Day tradition, with hog jowls and black eyed peas. If you missed this party, you were just out of luck.
Rotunda at Museum of Aviation

Fired Works at Macon Arts Alliance

Interactive Exhibit at Georgia Sports Hall of Fame
Anderson Accolades

For many years, Peyton Anderson served as a leader in a wide variety of companies, organizations, and boards, both locally and internationally. Some of his responsibilities included serving as president of the Macon Chamber of Commerce in 1950; chairman of the Board of Visitors of the United States Naval Academy; and a director of the Citizens and Southern National Bank, the Georgia Southern and Florida Railway, Knight-Ridder, Inc., and the Southern Company. He also served on the board of the International Oceanographic Foundation and was appointed in 1959 by President Eisenhower to the International Development Advisory Board.

The Peyton Anderson Community Services Center was completed in 1995. This building was an initiative of the Foundation to build a center that would strengthen and serve the non-profit community of Macon. Today it houses many of Macon’s non-profit organizations.
Community Foundation of Central Georgia

The Community Foundation of Central Georgia was founded in 1993 by a group of citizens interested in encouraging philanthropy and strengthening communities. The Peyton Anderson Foundation was among that forward-thinking group of advocates and donated $250,000 to help establish the local center for philanthropy. To date, PAF has invested more than $2.5 million for operational support and for funding worthwhile programs that are expertly managed by the Community Foundation. In fact, in the last two decades the Community Foundation has awarded more than $61 million in grants through its donor advised, unrestricted, designated, field-of-interest, scholarship, and organizational endowment funds and CFCG assets total more than $100 million.

The Community Foundation works with individuals, families, corporations, private foundations, and not-for-profit organizations to carry out their charitable objectives and address emerging community issues. The Community Foundation of Central Georgia helps donors establish long-term charitable funds, using the most tax-advantaged methods, to benefit their causes and community.

Starting a fund is simple. Donors are personally guided through the unfamiliar process—from initial gifts, to the development of charitable giving statements, to building a relationship with successor advisors. The professional team offers personal attention, proactive ideas, quick responses and thoughtful insights for aspiring philanthropists.

The Community Foundation of Central Georgia is currently housed in the Peyton Anderson Community Services Center, which was completed in 1995. The building was another fundamental initiative of PAF. Situated in the heart of historic downtown on Martin Luther King, Jr. Blvd., the center strengthens and serves the community of Macon. Today it houses several non-profit organizations and is owned and managed by United Way of Central Georgia.

Thanks to the generosity of our many donors, philanthropy is thriving in Central Georgia. Since the inception of the Community Foundation of Central Georgia, our donors have awarded $61 million in grants. We are pleased to announce that our total assets exceed $107 million as of June 30, 2014.

— Kathryn Dennis, Executive Director, Community Foundation of Central Georgia
Health and Medical Beneficiaries

Agape Village
ALS Association of Georgia
Alzheimer’s Association
American Cancer Society
American College of Veterinary Surgeons Foundation
American Red Cross
Auburn University Foundation
Auditory-Verbal Center of Atlanta
Central City AIDS Network
Central Georgia Foundation for Speech and Hearing
Fellowship Hall
Fragile Kids Foundation
Georgia Behavioral Health Services, Inc.
Georgia Council for the Hearing Impaired
Georgia Health Decisions
Georgia Meth Project
Georgia Partners Educational Foundation
Georgia Transplant Foundation
Golden Rule
Hospice of Central Georgia
Jay’s HOPE Foundation
M.D. Anderson Cancer Center
Macon Bibb County Board of Health
Macon Volunteer Clinic
Medcen Foundation/Navicent Health
Middle Georgia Community Action Agency
Multiple Sclerosis Society
Ronald McDonald House Charities of Central Georgia Inc.
The Children’s Hospital
Others

Total $8,727,921
Health and Medical

The Macon Hospital opened in 1895. Since that time, the medical field has grown in Macon and Central Georgia to become one of the region’s largest employers, making what is now Navicent Health the second largest hospital in the state. Along the way, other facilities and organizations have contributed to making the area the hub of healthcare for some 750,000 people from 30 counties.

Several expansions of Navicent Health bear Peyton Anderson’s name, as the Foundation has supported newer and more advanced healthcare for the benefit of Macon and Central Georgia, true to Mr. Anderson’s wishes. In 1995, the Peyton Anderson Regional Health Education Center opened, followed in 2008 by the Albert Luce, Jr. Heart Center, which provides the most comprehensive and advanced techniques for prevention, diagnosis and treatment of cardiovascular disease in the region. Other Foundation support has assisted with the renovation and expansion of the hospital’s critical care units, including medical/surgical, neuro, and surgical trauma. And soon, the Peyton Anderson Cancer Center will open to house all outpatient services, including chemotherapy and radiation, under one roof to better serve patients and families in Central Georgia.

Around the block, families of seriously ill children find their home away from home at the Ronald McDonald House, which used a Peyton Anderson Foundation grant as start-up money for its program in 2002. Jay’s HOPE Foundation has a similar mission of support for local families: “To improve the quality-of-life of children with cancer and their families in Georgia by extending hope through social, emotional, spiritual, educational and financial support.” PAF grants have supported Jay’s HOPE to provide direct relief funds for assistance with general living expenses for families during their child’s treatment and also to assist with the expansion of the facility.

Macon’s American Red Cross Chapter House has been in service since 1944 on Holt Avenue. However, long before the 1908 construction of the home, tents were set up on the property to serve as an emergency hospital during the Civil War, setting the path for the house’s future use. As with several other health agencies, the Peyton Anderson Foundation supported major building renovation and repairs to the building which serves as headquarters for nine counties in Central Georgia providing emergency and lifesaving services to the community. PAF funds also directly support disaster relief.

Our goal at Navicent Health is to provide the right healthcare at the right cost, at the right time and in the right place — close to home. Achieving this goal is made possible through the generosity of The Peyton Anderson Foundation, our strategic partner in improving the health and wellness of our community.

— Dr. Ninfa Saunders, President and CEO of Navicent Health
Human Services Beneficiaries

American Association of Adapted Sports Programs
American Red Cross
Aunt Maggie’s Kitchen Table
Bibb County Board of Commissioners
Boy Scouts of America Central Georgia Council
Crisis Line & Safe House
Depaul USA, Inc.
Family Counseling Center of Central Georgia
Georgia Lions Lighthouse Foundation
Goodwill Industries of Middle Georgia, Inc.
Lighthouse Missions
Loaves and Fishes Ministry
Macon Area Habitat for Humanity
Macon Association for Retarded Citizens
Macon Bibb Citizen Advocacy
Macon Outreach at Mulberry
Macon Rescue Mission
Magnolia Manor
Meals on Wheels of Middle Georgia, Inc.
Methodist Children’s Home
Middle Georgia Community Food Bank
Older Americans Council
Pulling It Together, Inc.
Rebuilding Macon, Inc.
Renaissance Housing Partnership
Special Olympics Georgia
St. Paul’s Apartments
Storybook Farm
Teen Challenge of Florida, Inc.
The Salvation Army Central Georgia
United Methodist Ministries with Retarded Persons
United Way of Central Georgia
Vineville Christian Towers
Volunteer Macon
Wesley Glen Ministries
Others

Total $11,330,448

With the financial help and the encouragement of the Peyton Anderson Foundation, we were able to transform a negative space into a functional, attractive space for those in need and for the community at large.

— Sister Elizabeth Greim, Daughters of Charity, Director, Daybreak Center
Many organizations actively work to better the human condition of our community’s least fortunate. From feeding the hungry to assisting victims of domestic violence, here are a few examples of those supported by Peyton Anderson Foundation resources.

Since beginning in 1971, Macon Outreach at Mulberry has become the largest congregate hot-meal program in Middle Georgia, serving balanced, healthy meals to the hungry who come to its door five days a week. Other Peyton Anderson Foundation supported food assistance programs include Meals on Wheels of Middle Georgia, which provides daily home delivered meals to citizens who are homebound and cannot shop or cook for themselves, and the Middle Georgia Community Food Bank, including its Back Pack Program, distributing weekend food to needy school students.

The Rescue Mission of Middle Georgia was chartered in 1956 to assist homeless and alcoholic men. Over the years, its programming expanded to include more assistance to the economically disadvantaged, including a residential program for female survivors of domestic violence and their children. Peyton Anderson Foundation grants supported the Rescue Mission’s move to their current Hazel Street location in 2000.

The Salvation Army of Central Georgia provides emergency food, clothing, shelter, crisis service, and community programs. Several of these facilities were constructed or improved by utilizing PAF awards.

The area’s newest resource for those in need is Daybreak Center, which provides the homeless with critical services in a 6,000 sq. ft. former warehouse in downtown Macon. Daybreak Director Sister Elizabeth Greim says, “The Peyton Anderson Foundation came to the aid of Daybreak in our earliest days. We found a warehouse and knew it would be the perfect home for Daybreak’s services to the homeless and vulnerable of Macon. The location and size were perfect; the interior was a disaster.” A Peyton Anderson Foundation grant helped renovate the interior to include classrooms and office space, as well as medical, job search, hygiene, and laundry facilities.

The Foundation also supports organizations that provide or help maintain housing for the elderly or those in need. Rebuilding Macon’s emergency repair program insures that low-income elderly or disabled homeowners may live in warmth, safety, and independence. Macon Area Habitat for Humanity constructs homes and operates ReStore, a retail store offering appliances, building materials, and other bargain-priced goods. The proceeds from the program help make home ownership a reality for low-income families in Macon and Bibb County.

One organization helping many is the United Way of Central Georgia, which, along with several agencies, has operated out of the Peyton Anderson Community Services Center since the early 1990s. In addition to the center’s construction cost, projects to receive Foundation support under the United Way umbrella have included emergency programming to fund dozens of programs impacting local youth and seniors, a community resource center to strengthen the non-profit community, and others.

**Anderson Anecdote**

Peyton strongly believed that if you made your money in Macon, then you should spend your money in Macon, too. He frequently took his daughters on extended trips to the local grocery store, where he chatted with the produce manager, went behind the counter with the butcher, asked advice from every clerk and tipped every bag boy. His cart was always overflowing when he checked out.
Youth Development Beneficiaries

100 Black Men Macon-Middle Georgia
Adopt A Role Model
Bibb County DFACS
Big Brothers Big Sisters of the Heart of Georgia
Big O Youth Educational Dream Foundation
Boy Scouts of America Central Georgia Council
Boys and Girls Clubs of Central Georgia
Brothers Keeper
Campus Clubs
Central Georgia CASA
Community Partnership
Covenant Care Services
Crisis Line and Safe House
Family Advancement Ministries
Gaudet All-Star Baseball Camp
Georgia Center for Children
Georgia Federation of Colored Womens Clubs, Inc.
Georgia Industrial Children’s Home
Georgia Meth Project
Girl Scouts of Historic Georgia
Hephzibah Ministries, Inc.
Kids School Tools, Inc.
Kids Voting Georgia
Kids Yule Love
Macon 2000 Partnership, Inc.
Macon Literacy Action Plan
Macon Police Department
Macon Youth Athletic Association
Make-A-Wish Foundation of Georgia and Alabama
Mentors Project of Bibb County
Methodist Children’s Home
Midstate Children’s Challenge
Motivating Youth Foundation
Orange Duffel Bag Initiative
Paul Anderson Youth Home
Power House Youth Center
Prevent Child Abuse Heart of Georgia
Ray Hagins Knock-Out Drugs, Inc.
Shiloh Center
Trinity Woods Day Camp
Twin Cedars Youth and Family Services, Inc.
United Way of Central Georgia
Volunteer Macon
YWCA of Macon
Others

Total $7,876,211
PAF Grant Guidelines
Application deadlines are April 1 and August 1.

The Peyton Anderson Foundation’s principle guidelines are focused on the following:

• Grants that benefit Macon and Bibb County, Georgia. Grant applications from out of state will not be considered.

• Projects whose purpose has measurable and lasting results. Sustainability is important, therefore be able to provide evidence of your program’s effectiveness both short and long term.

• Projects that demonstrate collaboration with other non-profit organizations to provide innovative, efficient approaches to solving community issues.

Grants are usually not given for the following:

• General operations. Grants for specific operational purposes, such as initial start-up funds, may be considered. In such cases, the organization is required to document organizational capacity, sustainability, and the achievement of measurable results for the future.

• Grants are usually not given for private schools, sports-related events, endowments, churches, festivals, trips, and sponsorships

Limitations:

• Grants will be made only to organizations which are qualified under Section 501(c) (3) of the Internal Revenue Code to receive charitable contributions and which are organizations to which charitable contributions may be made under the provisions of Section 170(c) of the Internal Revenue Code as such sections are modified by Section 2055(a) and 2522(a) of the Internal Revenue Code.

• No grants to individuals or loans.

• No grant may be used for political lobbying.

Conditions:

• Grants will be made only to those applicants who have completely executed a proposal form furnished by the Foundation and have supplied the required documentation. This does not preclude the Foundation from initiation requests for proposals where, in the judgment of the Trustees, a qualified prospective grantee performs functions which are deemed particularly worthy of a grant.

• The Peyton Anderson Foundation reserves the right to attach conditions to grants as circumstances warrant.

• The Foundation may require additional information, an interview or a site visit. If a proposal clearly is not within the giving interest of the Foundation, the applicant will be notified immediately.

Frequency of Requests:

• Application deadlines are April 1st and August 1st.

• Organizations may not apply for funding more frequently than once every 12 months.

• Organizations that are funded are not eligible to apply for additional funding for at least 24 months.

• Organizations receiving multi-year grants may not re-apply until 12 months after the last grant payment has been made.

PAF Scholars:

• For more information on the PAF scholars program and how to apply, visit PeytonAndersonScholars.org.
Peyton T. Anderson, Jr. 1907–1988

Peyton Anderson suffered a fatal heart attack on Sunday morning, April 24, 1988. He was buried after a graveside service at Riverside Cemetery on April 26. The headline on the story in the Telegraph and News that day was, “Anderson Always Put Friends First.” It was a fitting epitaph.

— Jaclyn Weldon White, Author

Bestest: The Life of Peyton Tooke Anderson, Jr.
Application Procedures

Application packages are now submitted online at PeytonAnderson.org.

1. Fill out the log in information to create a grantee account with The Peyton Anderson Foundation. This account will be used to track your grant process through the full term of the grant, whether it is approved or denied.

2. Complete the online application, with electronic signature from executive director.

3. Personal narrative not to exceed 2 pages typed in the space provided on the online application. The narrative should:
   - Briefly summarize the organization's history, mission and goals. Give a description of current programs, activities and accomplishments.
   - State the purpose of the grant. List the needs/problems to be addressed; a description of target population and how they will benefit. What are the projects goals, measurable objectives, and time table for implementation?
   - State whether this is a new or ongoing project. List the other partners, if any and their roles. Define the long term strategies for funding this project at the end of the grant period.
   - Explain the plans for evaluating how success will be defined and measured. How will evaluation results be used and if appropriate how the program will be replicated.
   - Acknowledge similar projects or agencies, if any, and explain how this agency or proposal differs, and what effort will be made to work cooperatively.

4. Project budget summary including all revenue sources and expenses utilizing a Peyton Anderson Foundation Project Budget Form (also included on the online application).

5. Two (2) letters of support are needed. Please see the application for instructions regarding submission of support letters.

6. Minimum of two (2) estimates, if appropriate, for the project.

7. Statement from the organization's Board authorizing the request and agreeing to complete the project funded. Please see the application for instructions regarding submission of Board authorization.

8. List of the organization's Board of Directors/Trustees, their individual terms of office, affiliations, and their individual percentage of participation in the Board meetings.

9. Organization's current annual operating budget. This is not the same as the project budget requested above. A Peyton Anderson Foundation Operating Budget Form is provided on the online application. Do not include bank statements.

10. Current valid letter of qualification from the Internal Revenue Service evidencing that your organization is qualified as a Section 501(c)(3) organization and not a private foundation. The letter must be current within the last ten years. There is an upload button on the application that will allow you to upload your letter of qualification. Under the terms of the trust, grants may not be made to individuals.

11. Most recent annual financial statement, independently audited, or two most recently completed IRS Form 990 parts I and IV. There is an upload button on the application that will allow you to upload your financial statements.
An art collection of works by renowned Macon artist, Steve Penley, was acquired by the Peyton Anderson Foundation and is currently on exhibit in museums and public spaces around Macon-Bibb County.

Peyton Anderson Foundation
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